

PROPOSED SIGNAGE STRATEGY



- Consistent Theme and Aesthetic with Minden Hills graphic logo
- Highlight official designation and appeal of Village
- Highlight attraction of scenic Gull River and River Walk
- Consistent signage from Hwy 35 throughout village
- Additional banners can display business names below sign
- Avoid visual clutter around signage
- Locations to have vegetative framing and high visibility for vehicles

Replace Existing Graphic Sign



Retain Existing Riverwalk Signage



Add Minden Village to Hwy 35 Directional Sign



Replaced Cluttered Signage with Minden Village Directional Sign



New Variable Message Sign located adjacent Canadian Tire Entry



New Sign closer to road reduce visual clutter



New Sign with Welcome to Minden Hills logo sign to move closer Highway 35



Incorporate Village Banners Along Corridor to establish Connectivity to Hwy 35



Gateway Intersection Beautification Example



Gateway Intersection Planting Example



Remove Existing Graphic Sign



Existing Highway 35 Signage

Overall Signage Strategy - 1:4000



Existing Signage and Wayfinding



Seasonal Event Banner

Village Map

Downtown Wayfinding Strategy - 1:1500

DOWNTOWN SIGNAGE AND WAYFINDING EXAMPLES



Village Maps - Locate in Gathering Places and Near Parking



Directional Signage to Village Destinations Examples



Active Transportation Signage and Road-Marking Examples

- * Existing Signage Locations
- * Potential Signage Locations

