

**Schedule "J"**  
**Community Services Advertising**

Changes effective January 1, 2025

LOCATION	SIZE	CURRENT (quarterly) per annum	ANNUAL RATE	SET-UP FEE
<b>SG Nesbitt Memorial Centre – INTERIOR</b>				
Rink/Wall Board	3ft x 8ft	N/A	<del>\$420</del> <u>440.00</u>	<del>\$550</del> <u>575.00</u>
Olympia	Variable	N/A	<del>\$300</del> <u>315.00</u>	<del>\$400</del> <u>420.00</u>
<b>Snowmobile/ATV Trail</b>				
All	8.5" x 11" sign at 5 locations	N/A	<del>\$200.00</del> <u>210.00</u>	<del>\$200</del> <u>210.00</u>
<b>Mobile Highway Sign (Tourist Information Centre)</b>				
Water Street	4 lines of 15 characters per line	N/A	<del>\$40</del> <u>10.50</u> per two (2) week block	N/A

\*HST is in addition to all fees.

**Definition of "Set-up Fee"**

The set-up fee will be charged for material and installation costs when an advertiser is first starting a new Advertising Space or when a current advertiser wishes to change their existing sign artwork.

**Definition of "Annual Rate"**

The Annual Rate will be the yearly rental fee charged for advertising with the Township of Minden Hills during a 12 month period starting August 1 through July 31 of the next year. Rental contracts will start on August 1 of each year. Those contracts that start between August 1 and July 31 will be prorated.