



Minden Hills Festival of Banners

2017

Introduction package and invitation

FESTIVAL OF BANNERS 2017

An Invitation

The Minden Hills Festival of Banners invites you to participate in the revival of an exciting project in our village. Students and adults in Haliburton County are being encouraged to create designs for banners that will be hand painted and hung from light standards and hydro poles throughout the village of Minden. The banners have been a vibrant addition to the community's colourful summer and fall months.

Theme

This year's theme, in the spirit of the national celebration of 2017, is **Canada 150**.

Project application

The adult mockup banner size is 4 1/4" width by 10" height. Elementary-aged student designs should be 3 5/8" width by 9.5" height. Applicants are to outline the design in fine tipped black marker on one mockup and replicate this on the other mockup coloured as the finished product.

An entry form must accompany each submission. The name and phone number of each entrant and the title of the work should appear on the back of the card, in case it gets separated from the entry form.

Entry forms can be dropped off during business hours to the Minden Hills Cultural Centre (10 am - 5 pm, Tuesday to Saturday) or Minden Hills branch of the Haliburton County Public Library (10 am to 8pm Tuesday to Thursday). Alternatively, entries can be scanned to size and emailed to festivalofbanners@outlook.com

Project outline and guidelines

All designs must be original work.

A committee will review the submissions and select the banners to be painted. Those chosen will be notified and advised of the available schedule for banner painting. Banner painting will take place at the Minden Hills Cultural Centre in April and/or May. The amount of time, on average, for a banner to be completed is 8 hours (adults) and 4 hours (children).

All materials are supplied. Those individuals who have created the selected designs will be expected to come to the location in Minden to complete their banners. The public may be invited to observe as the banners are being painted.

Artists will be required to transfer from the mockup to the banner material using a projector.

Experienced banner painters will be on hand to provide advice.

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Banner design suggestions

The banners are painted with exterior acrylic latex. Mixing primary colours will be required to gain additional colours. There will be an artist on hand to assist with this.

Designs need to be stylized (bold, with strong shapes) not details. This will allow for easier painting and create a more effective banner. In some manner, the theme Canada 150 will need to be conveyed by the image.

Inclusion of commercial content, numbers, letters or logos in the designs will not be allowed. The committee reserves the right to exclude any design it deems inappropriate.

A stencil of a red maple leaf will be added to the bottom right hand corner of each banner design, in keeping with the Canada 150 theme and to provide further theme cohesiveness.

The design submitted on the mockup will be considered the final work in both image and colour.

A booklet with artist statement will be provided alongside the banner project as supporting information.

Deadline

The deadline for submissions is **March 31st, 2017**.

The creators of the submissions chosen for completion will be notified following the selection process and a time for painting the banners will be arranged in April and/or May.

Entry guidelines

There is no charge for student (elementary and secondary school) submissions for those 16 years of age or younger.

Each adult entry must be accompanied by an entry form and a \$5 entry fee. Cheques should be made out to the Township of Minden Hills.

The Committee

If you have any questions about this process, please contact Sue at 705-917-2528 or email festivalofbanners@outlook.com. Follow information on the Minden Hills Cultural Centre Facebook page.

The committee gratefully acknowledges the financial support of the Haliburton County Development Corporation and the Municipality of Minden Hills. Sponsors throughout the community also support the Minden Hills Festival of Banners.

Members of the organizing committee include: Sue Tiffin, Laurie Carmount, Nadine Papp, Hendrika Sonnenberg and numerous volunteers.
